

FOR IMMEDIATE RELEASE

New book on legal planning for parents becomes an instant bestseller

Wear Clean Underwear, the quintessential guide to legal planning for parents was the most popular newly released book in 3 categories on Amazon as well as it's #2 mover and shaker for the day and an instant Barnes and Noble bestseller on the day it was released.

On-sale just last week, Alexis Martin Neely's new book, **Wear Clean Underwear: A Fast, Fun, Friendly—and Essential—Guide to Legal Planning For Busy Parents**, has clearly hit a nerve. One of the country's top lawyers and mother of two, Neely says that "no parent wants to think about estate planning or the fact that something *could* happen—to them or to their spouse or partner. It's fear that stops them from making what will ultimately be the best decisions for their children in that *just in case* scenario. My book takes away the fear and converts it into empowerment and awareness instead."

Using unique stories to illustrate real-life examples of various circumstances, and using a layman's explanation of legal terms, Neely takes the fear out of legal planning by helping every parent cut through the complexities involved in making sure one's children and assets are covered. From re-marriage to personal medical decisions and treasured possessions, from issues of guardianship to estate taxes, **Wear Clean Underwear** ensures that every parent, regardless of how much money they have in the bank, will be able to quickly and easily understand what they must do to ensure their kids and their money will be well taken care of— no matter what

Recognized by *Worth* magazine as one of the country's Top 100 Lawyers, Alexis Martin Neely is founder of the boutique estate planning firm of Martin Neely and Associates in Southern California, as well as the Family Wealth Planning Institute. She graduated first in her law school class at Georgetown University Law Center and for the past three years, *Los Angeles* magazine has recognized her as a Rising Star, an award bestowed upon top attorneys under the age of forty. In addition, Neely is the creator of www.KidsProtectionPlan.com, a free website that helps parents decide guardianship and allows them to legally document their choices for free. She has published articles in various magazines and online, and has been a featured guest on numerous television and radio programs.

To book Alexis or for review copies contact:
Alicia Dunams
866-999-3974, Alicia@FamilyWealthMatters.com



Ship Date: April 2008

Pub Date: May 2008

Price: \$16.95 US

ISBN-13: 9-781-60037-441-8

Trim: 6" x 9"

Format: Paperback

Pages: 170

Carton Qty: 46

and type of illustrations:
(n/a)

Series: (n/a)

BISAC Category:

BISAC Code: LAW /
Estates & Trusts

Previous Edition ISBN:
(n/a)



INGRAM PUBLISHER SERVICES
The future of distribution